


# H. W. JOHNS' LIQUID ASBESTOS PAINTS.



These samples are painted with our regular and only grade of "Asbestos" Liquid Paints. We also manufacture inside and outside White, Black, Brown, Red, Light and Dark Blue, Light and Dark Green, and will manufacture any desired shade to order.

**H. W. JOHNS MANUFACTURING COMPANY,**  
87 Maiden Lane, New York.




# LIQUID


# H.W. JOHNS'


## ASBESTOS

# PAINTS.



☞ Our ASBESTOS LIQUID WHITE has been adopted for interior and exterior work on the U. S. Capitol at Washington. 

☞ The contract for supplying paints for the Metropolitan Elevated Railroad of New York City was awarded to us. This is the largest contract ever made for painting any single structure in this country. 

 OUR LIQUID PAINTS are composed exclusively of the best and purest materials, combined on different principles from any other Liquid or Mixed Paints in the market. They have been thoroughly tested in all parts of the world, and have been found to withstand the severest tests of climatic changes, salt water atmosphere, and other trying exposures, where the best white lead has failed, and we guarantee them to be in every respect *strictly reliable and first-class* paints, of a *higher* grade than have ever before been offered to the public for structural purposes, either in "paste" or liquid form, and they are second to none in richness and permanency of color, beauty of finish, durability, uniformity, and all characteristics which are requisite to form a perfect ornamental protective covering. They possess an elastic quality never before attained in any paint, which prevents them from cracking or scaling, and are prepared ready for the brush, but may be thinned, if desired, the same as any oil paints.

They are especially designed for dwellings and other exposed wood and iron structures, for which purposes *they are the most economical and durable paints in the world*, not excepting the best White Lead, but they are equally valuable for "inside work," and for general purposes.



We do not intend to compete in price with the cheap paints with which the market is flooded, nor with "chemical" paints, which are composed largely of water and other inexpensive ingredients.

These paints contain no water, alkalies, or other deleterious or useless adulterations or dilutions, and it is evident that paints which contain water cannot form a covering equal to pure oil paints unless a larger quantity is used, owing to the fact that, *after having served to spread such paints*, the water quickly evaporates, leaving only about half the body which is *supposed* to have been obtained—and even if as good in other respects, the "water paints" at one-half our prices would still be more expensive, owing to the additional cost of package, transportation, loss by evaporation or freezing, and *extra labor required in applying two coats*, where one coat of *undiluted paint* would produce, to say the least, an equally good result.


This explanation has seemed necessary to enable us to place ourselves fairly before the public in the matter of prices, which we claim to be as low as those of any other manufacturer in the country—quality considered.

Much has been written and published by numerous manufacturers of Paints, relative to harmonizing colors, how, when, and where to use, etc. We presume our customers will know their own wants, but we will, if desired, give all needful information relative to the use of paints, desirable shades for special purposes, etc., based upon the experience of one of the most extensive decorators in this country.

☞ We would call particular attention to the difference between our *Liquid* and all other prepared paints; the best of the latter are simply mixed with oil and turpentine, as lime is mixed with water to form whitewash. The entire body of our paints is first ground in oil, then mixed, and afterward ground





 *through fine mills* to the proper consistency; by this process alone can the pigments and oil be so intimately combined as to produce a perfect paint. No other paints in the world, except "coach" or "tube" colors, are so thoroughly mixed and ground as ours.

All our paints of same "tone" of color may be mixed, if desired, to form lighter or darker shades.


We would also call attention to the superior "covering" properties of these paints; *two* coats of which will form a perfect covering and glossy finish on weather-beaten boards or other surfaces which require three or four coats of ordinary paint. *No other paints known equal ours in this respect.* One gallon will cover from 180 to 200 square feet, two coats.

Our paints are manufactured under the supervision of a practical paint maker of more than twenty years' experience, who was for many years the superintendent of one of the most extensive paint and color works in the United States.


Owing to the rapidly increasing demand for our Liquid Paints we have within the past year quadrupled our manufacturing facilities, which are now second to those of no other manufacturers in the world. We have demonstrated that *strictly first-class paints* are more economical to the user and more desirable for the dealer, and we shall continue to spare no pains or expense to make our Liquid Paints what we claim them to be, viz.:


THE BEST PAINTS FOR STRUCTURAL PURPOSES EVER PRODUCED.

 When ordering white, please state if wanted for outside or inside work.

 Be particular to order by the numbers.

## ROOF PAINTS.

 Our Roof Paint was used with entire success, when all others failed, upon the Roof of the Exhibition Buildings at Philadelphia, the largest area of Tin Roofing in the World.


 OUR ASBESTOS ROOF PAINTS are prepared, ready for use, expressly for preserving Tin and other Roofs, and are of better quality than have ever before been offered to the public for this purpose. They are composed of pure linseed oil combined with other materials, which, by long experience, we have found best calculated to withstand the rough usage and trying exposure to which roofs, above all other surfaces, are subject, and contain no tar, inferior oils, or other offensive or deleterious ingredients.

They are supplied in three colors, viz.: a rich Brown, Cream, and light Gray. They possess a more elastic body than any other paints ever produced, and are not liable to injury from being walked upon.



Old leaky Tin and other Roofs can be restored and rendered serviceable for many years with these paints (in connection with our ASBESTOS CEMENT), and they will be found more economical than any other.

They are also valuable for Iron and rough Wood work, and form the most durable and economical preservative coating in use for exposed Brick Walls, Fences, Outbuildings, Gas Holders, Bridges, Car and Steamboat Roofs, etc. They can be readily applied by any one, with an ordinary paint brush; but if a large surface is to be covered, we would recommend the use of our improved Roofing Brush. One gallon will cover 250 to 300 square feet.

## FIRE-PROOF PAINTS.

 This paint has been applied to nearly 5 acres of wood work in the two immense Dry Goods Stores of Messrs. A. T. Stewart & Co., of New York City.

These are the only strictly fire-proof Paints ever produced, and are composed solely of fire-proof ingredients, prepared ready for use, in White and Light Tints for inside of Wooden Factories, Railroad Bridges, Boiler Rooms, Cotton Gin Houses, etc. They are intended *exclusively for inside work*, and for the purposes named are as durable as any oil paints, while they afford a valuable protection for wood work in danger of ignition from burning sparks, cinders, or light flames. One gallon will cover from 200 to 250 square feet.



## TO CONSUMERS.

We are not only prepared to prove that our paints are *better* than the best you can purchase or make with linseed oil and white lead or "colors" ground in oil, but we shall be glad of an opportunity to prove that we can supply them prepared ready for use at as low, if not a lower price, thus saving you time, trouble, and money.

## TO PAINTERS.

One coat of our Asbestos Liquid Paints will do as much work as two coats of cheap paint; and we can prove by reference to the best and most extensive painters in this country that you can save money, time, and labor by their use *on any class of work*. We supply any quantity of any desired shade *in one package*, thus avoiding the expense of the many packages of materials you must purchase if you mix your own paints, and the profit on the same.

We are aware of the prejudice existing in the minds of painters against prepared, or ready-mixed paints, although all will acknowledge that paints of any given quality *can be* properly prepared with less expense by the aid of machinery than when mixed in the usual way in the shop, and as the cost of oils and pigments in bulk is very much less to an extensive manufacturer than to purchasers of small quantities, it stands to reason that the manufacturer can, if he will, supply paints of the best quality at a lower price than the painter can make them, and still have a fair margin of profit. This is what we purpose doing, and shall be pleased to submit samples and prices for comparison with the best you can make.

## TO DEALERS.

*As comparatively but few shades are really required for the tasteful decoration of the various classes of buildings, and as at least ninety per cent. of such work can be satisfactorily done with the standard shades herein shown, the difficulty and confusion so frequently arising in the selection of the desired colors from among fifty or one hundred samples, and the necessity of keeping a large amount of "dead stock" are entirely obviated. We will manufacture any desired shade to order, and would call particular attention to our "ASBESTOS" LIQUID WHITE for outside or inside work, which we guarantee to be superior to the best white lead and oil.*

✉ Send for prices and terms.

## WE WOULD CALL ATTENTION TO THE FOLLOWING:

We offer ours, as *the most durable Paints ever produced* for outside work, and they are not excelled by any for inside work.

✉ We sell them by the *U. S. Standard Gallon*, and, as can be readily proven by comparison with others, they weigh from 10 to 20 per cent. more, and *our packages contain from 10 to 12 per cent. more paint* than is usually sold for the same quantity. These important facts should be borne in mind when comparing our prices with those of other manufacturers.

See our Illustrated Catalogue for References and Testimonials from the most extensive manufacturers, and other users of paints, in this country.

## H. W. JOHNS' ASBESTOS MATERIALS,

*For Structural and Mechanical purposes, comprising in part*

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ROOFING. In Rolls ready for use, adapted for Steep or Flat Roofs in all climates.

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BOILER COVERINGS.

The cheapest, most durable, and effective non-conductors in use.

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STEAM PACKING, SHEATHINGS, FIRE, ACID, AND WATER-PROOF COATINGS, CEMENTS, ETC.

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